Clift, John, Regt. No.503 / O-177

Military Cross

London Gazette, 16th September 1918 Action Date, 14th April 1918

For conspicuous gallantry and devotion to duty when in command of a company. He displayed great coolness and initiative, allowing the enemy within 200 yards of his position in mass and then opening heavy fire and breaking up the attack. He personally collected stragglers and extended his flank with them. It was through his resourcefulness and boldness that the subsequent withdrawal of other troops was made possible.